How museums can apply for Share Academy funding

Read the Share Academy grant guidelines and study the Share Academy resources on the London Museums Group (LMG) website (www.londonmuseumsgroup.org.uk). You will need to register or login to access the Share Academy resources.

Identify a collection or an aspect of the Museum’s work that could benefit from an academic/museum collaboration. Liaise with staff and volunteers on what they think is needed and how it could be addressed.

Write a short brief outlining the proposal. Remember to include why you want to collaborate with academics, what the benefits are both for the museum and academics involved and any outcomes and outputs. Consider whether the project has the potential to establish long term sustainable relationships with the academics or universities involved – if you think it does, say so.

Identify suitable academic partners – these may be individual academics or departments. You can research academics’ backgrounds, specialisms and research foci on University College London (UCL) and University of the Arts London (UAL) webpages – normally within departmental staff lists.

Approach the identified academics with your proposal and remember to state that you are considering applying for grant funding from Share Academy. Make sure they have registered on the LMG website as academic members.

Discuss the project with identified academics and complete Share Academy funding application.

Submit completed application no later than 25\textsuperscript{th} October 2013. Remember to read through the funding guidance to make sure that your application is correctly filled in.

You can also upload your proposal to your Museum’s record on the LMG website so that it can be viewed by potential academic partners searching for suitable museums. To do this email either the Share Academy Museums Consultant or LMG directly via web@londonmuseumsgroup.org.uk.

If you would like to discuss your proposal or you want help identifying potential project/pilot partners please contact the Share Academy Museums Consultant. He will be able to liaise with the Academic Co-ordinator and provide contact details of potential collaborators.

Remember – you may find that your project can take place without Share Academy funding.

Don’t be afraid to approach academics. You might find you have shared aims and objectives.

Academics respond better to emails than phone calls for initial approaches. You may have to follow up your initial contact.

You can contact Paddy McNulty, the Share Academy Museums Consultant via email: culture@paddymcnulty.co.uk